**CONTACT: Kristine Seabloom**
kristine@nechama.org
763-732-0610

**NECHAMA- Jewish Response to Disaster to participate in Give to the Max Day on November 19**
*Organizers encourage donors to continue their outpouring of support for local causes, expand giving to meet the moment this year*

**MINNEAPOLIS, Nov. 13** — NECHAMA- Jewish Response to Disaster is set to participate in the 12th annual Give to the Max Day, set to take place Thursday, Nov. 19. Give to the Max is a giving event that raises millions each year for nearly 6,000 causes across Minnesota and beyond. This year, GiveMN is encouraging donors to #GiveWhereYouLiveMN, an effort to help communities in every corner of Minnesota as the unprecedented challenges of this year continue.

NECHAMA, rooted in the Jewish value of Tikkun Olam, repairing the world, provides comfort and hope to communities by engaging volunteers in disaster recovery work. NECHAMA is the only Jewish organization to offer sustained direct services in the US following the onset of a hurricane, tornado, flood, or other natural disaster. Our programs aim to provide direct disaster assistance, training, and other support so that affected individuals, families, and small businesses can respond more effectively, saving precious time and money. NECHAMA is inclusive, welcoming volunteers of all faiths and providing assistance to disaster survivors regardless of religious affiliation. Our work provides disaster survivors with critical comfort and hope.

"In 12 years of Give to the Max Day, this year is certainly unlike any other," said Jake Blumberg, executive director of GiveMN. "Give to the Max has always been a socially distanced fundraiser by its nature, and we're encouraging Minnesotans to 'Give Where You Live' in 2020, supporting organizations in your communities, the causes you care about most, and consider expanding your generosity to meet the moment this year in new ways."

To participate in Give to the Max, donors may visit GiveMN.org and search for the causes they care about most by name, keyword, ZIP code, and more. Give to the Max's "Early Giving" period begins November 1 and continues through Give to the Max Day on Nov. 19, with random drawings throughout for more than $100,000 in prize grants for Minnesota organizations.

Additionally, each donation through GiveMN.org qualifies NECHAMA- Jewish Response to Disaster for additional grants from the Give to the Max Day prize pool, thanks to the continued generosity of the Bush Foundation. On Nov. 19, Give to the Max Day, GiveMN will award:

- $500 Early Giving Golden Tickets daily on Nov. 1-18
- $500 Golden Ticket prizes every 15 minutes on Nov. 19.
- $1,000 Hourly Golden Ticket prizes hourly on Nov. 19.
- $6,000 Power Hour Prizes, shared among the top three organizations based on amount raised between 10:00–10:59 a.m. and 10:00–10:59 p.m.
- The grand prize of Give to the Max Day, a $10,000 Super-Sized Golden Ticket.

GiveMN is encouraging Minnesotans to come together virtually this year to share how they'll be joining in by using #GiveWhereYouLiveMN or #GTMD20. GiveMN will have social media story templates available for download on GiveMN.org and social media where donors can share their personal stories of giving.

**About GiveMN**
GiveMN is an independent nonprofit organization working to ignite generosity and grow giving through GiveMN is an independent nonprofit organization working to ignite generosity and grow giving through GiveMN.org, Minnesota's giving marketplace, and RaiseMN, a fundraising coaching and training program.

Since 2009, more than 600,000 donors have made gifts with ease and enthusiasm through [GiveMN.org](GiveMN.org) to make a difference for causes in their communities. Through this online marketplace for generosity and giving events like the annual Give to the Max Day, GiveMN has helped to generate more than $250 million for more than 12,000 nonprofits in its first eleven years.

RaiseMN serves Minnesota nonprofits through individualized coaching and programs to transform nonprofit fundraising. Focusing on small- to medium-sized organizations, RaiseMN builds more healthy and sustainable fundraising practices so nonprofits can continue to pursue and expand their mission in their communities.

Launched in 2009 by Minnesota Community Foundation, GiveMN is supported by many generous foundation and corporate partners, contributions from individual donors, and revenue from its programs.

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